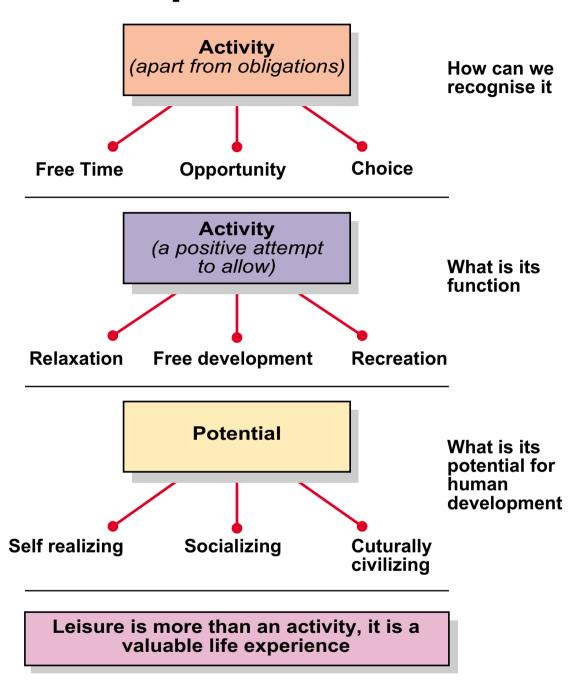
Physical Education



Social, Cultural & Historical

FELTHAM PRESS

Concepts of Leisure



Place Events in Chronological Order

Using the timeline sheet provided place the following statements or events in chronological order (note some events were concurrent).

Cut out the balloons and place/stick them on the sheet.

Development of radio – national broadcasting, live sport 1927 1st live radio broadcast 1935 regular Saturday PM sport programme

Interactive broadcasting

Increased interest in sport, growth of sports personalities, spectators

Increase in sensationalism

Development of satellite broadcasting

Pay per view

Use of sport popular sport personalities to sell newspapers

Growth in some spectator sports – e.g Premiership Football, Rugby Union, further decline in others

Increase in levels of literacy in general population

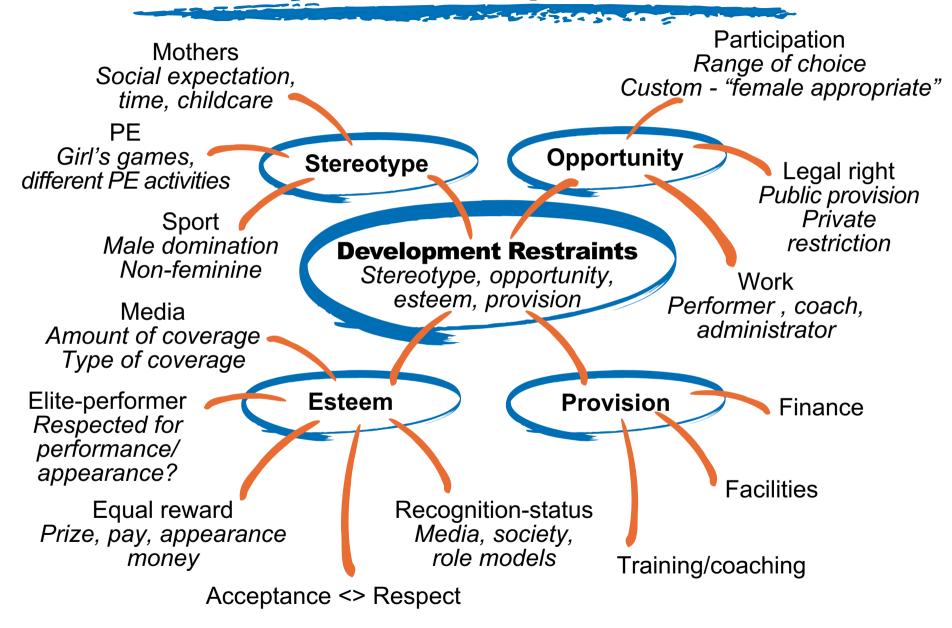
Increase in market for newspapers, journals etc.

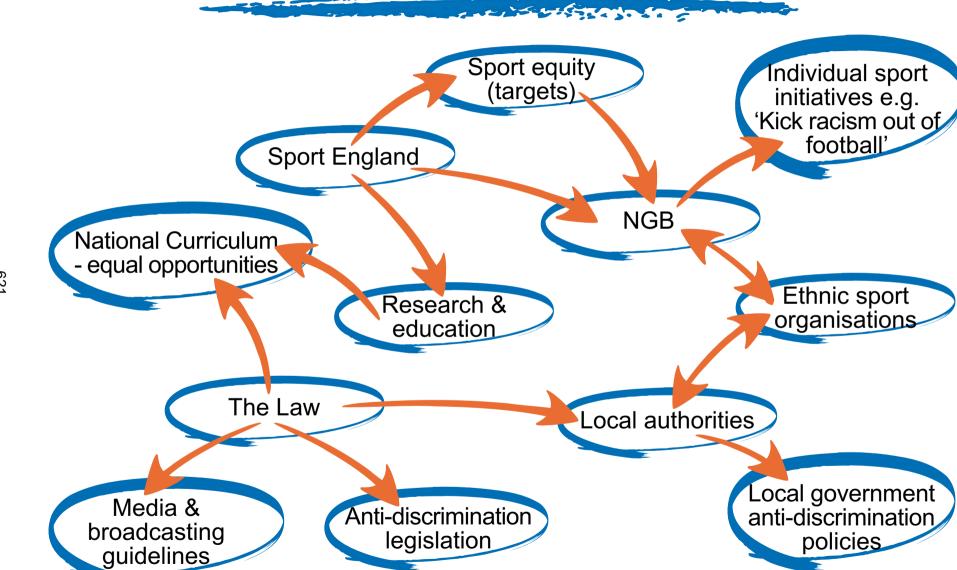
Increased levels of formal schooling

Growth in occurrence of live and recorded sport on TV Period of decline in spectator numbers from the 50s

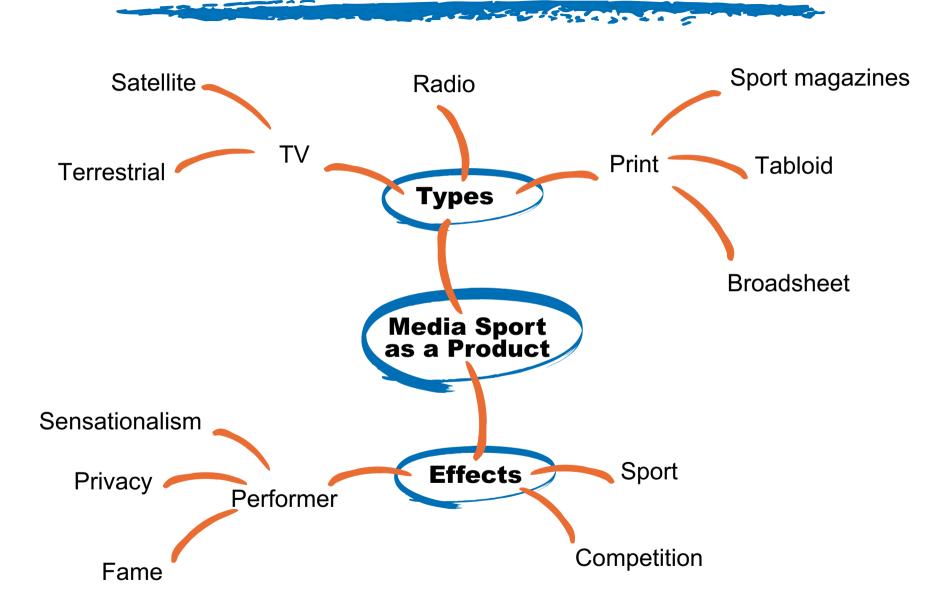
Growth in TV
ownership1950's 10% > 90%
Football used to sell
televisions
Extension of terrestrial
channels to 3, 4 then 5

Elite Performer Development - Sexism

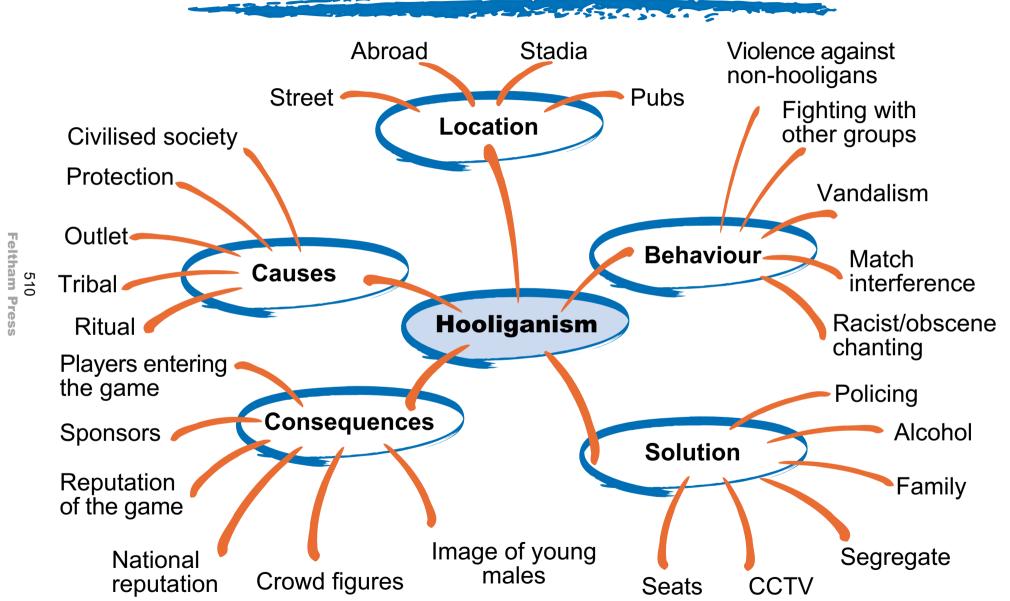




'The Media - Menace or Fairy Godmother'



Elite Sport & Hooliganism - Summary



AQA A2 Sport and P.E. Module 5 - Part 5 - Teaching Resource